



FOR IMMEDIATE RELEASE

Artaissance Nominated for “Most Innovative Product” at the Tucson Home and Garden Show

Tucson (October, 2007) – Artaissance has been named a finalist for the “Most Innovative Product” award at the 2007 Tucson Home and Garden Show. Introduced to the show by Mo’s Gallery and Fine Framing, Artaissance made a big impression. The Mo’s Gallery and Fine Framing booth was devoted to Artaissance and its on-line art gallery experience.

Mo’s Gallery and Fine Framing had computers with internet access available, in the booth, so visitors could have a hands-on experience with Artaissance. Because of its unique business model, and ease of use, Artaissance was a finalist, out of 450 exhibitors for Tucson’s Home and Garden Show’s “Most Innovative Product” award.

Nathan Saxton, from Mo’s Gallery and Fine Framing said: “As a fine art dealer and custom framer, we have found Artaissance to be an excellent source for art for the person who knows better than to buy a cheap poster, but doesn’t quite want to invest in an original work of art. Because of their position in the art marketplace, it was an obvious choice to devote our entire booth at the Southern Arizona Home Builder’s Association (SAHBA) Fall Home and Garden Show to the Artaissance program. We found that the Artaissance concept of providing custom-sized art reproduction was so new, that it actually took a little time to explain it to each visitor to our booth. However, once explained, the idea was met with great interest.”

For more information about Artaissance, please visit www.artmystyle.com. For more information about Mo’s Gallery and Fine Framing please visit www.mosgalleries.com.

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