



ARTAISSANCE™

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Artaissance Makes an Impression at Gourmet Magazine's "Wine Cellar" Event

Chicago (May, 2008) – Artaissance participated in the 2008 "Gourmet Wine Cellar" event which attracted more than 400 epicurean enthusiasts to the Field Museum in Chicago, Illinois.

Artaissance's inviting and interactive vignette welcomed guests with wines paired perfectly to the showcased Artaissance artwork. Michael Green, *Gourmet* wine and spirits consultant specially selected the wine and art pairings for the event. Wine Expert, Jill Gubesh shared her professional insights of art and wine pairings with Artaissance guests while they experienced the interactive computer station.

Each guest received tasting notes, which allowed visitors to bring the experience home and take note of their favorite wines and artwork. One popular art and wine pairing at the Gourmet Wine Cellar event was the artwork entitled "Edge of Happiness XI" by Sheryl Westergreen. The bright, abstract was paired with a 2004 Vina Izadi Crianza from Roja, Spain; the wine delivers an earthiness, spice and complexity reflective of Westergreen's work. Another exciting art and wine pairing was the Artaissance artwork titled "Best Present" by Rodney White, matched with a 2007 Saintsbury Vin Gris from Carneros. The pairing worked perfectly because the painting and wine have similar color qualities and the positive messages portrayed through White's artwork mirrors the depth of the rose` wine. A third pairing was between an Artaissance piece by A. Pell, entitled "I" and a 2006 Hopler Gruner Veltliner from Burgenland. Because of the autumnal feel and Austrian vineyard look of the piece, "I" works with the wines' distinct aromas of pepper, peach and spice.

For more information about Artaissance, please visit www.artmystyle.com.

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